

SHELeads India

A practical, downloadable template for women entrepreneurs.

30-Day Content Calendar

A month-at-a-glance planner — fill in one topic per pillar, per week.

Read the blog post for what each pillar means and a "try this" prompt for each. Fill in just this week first — you don't need all 30 days done today.

The 4 pillars to rotate

Educate (teach something) · Engage (ask something) · Inspire (show the human side) · Promote (ask for the sale). Assign one pillar to each day you post, and repeat the same pattern every week.

Week 1 — Day ___ / ___ / ___ / ___

Educate: _____ Engage: _____ Inspire: _____
Promote: _____

Week 2 — Day ___ / ___ / ___ / ___

Educate: _____ Engage: _____ Inspire: _____
Promote: _____

Week 3 — Day ___ / ___ / ___ / ___

Educate: _____ Engage: _____ Inspire: _____
Promote: _____

Week 4 — Day ___ / ___ / ___ / ___

Educate: _____ Engage: _____ Inspire: _____
Promote: _____